



GIFT FOR LIFE/NYIGF 2010 DESIGN COMPETITION

BENEFITTING DIFFA: DESIGN INDUSTRIES
FOUNDATION FIGHTING AIDS

THEME: "MAKE CHANGE"

Reinvent banks – whether an iconic piggy bank or more contemporary digital coin collectors and counters – for charitable good. Concepts - in any medium – should still be a functional repository for money.

PRIZE: Priceless exposure to 40,000 gift and home designers, manufacturers and retailers, plus free exhibit space (valued at \$3800) in the winter 2011 NYIGF® (New York International Gift Fair®) for one "Professional Award" and one "Popular Award" winner.

ENTRY REQUIREMENTS: \$50 for the first entry and \$40 for each subsequent entry, with proceeds benefitting DIFFA: Design Industries Foundation Fighting AIDS

ENTRY DEADLINE: June 15, 2010

WEBSITE: www.nyigf.com/GiftforLife.aspx

