



December 2010

A partnership between the gift, home and stationery industries to raise funds in support of AIDS research and education



What's GFL Doing?

Party for Life to Take Place at Central Park

Boathouse

Make plans now to attend Gift for Life's 19th Annual Party for Life, benefiting DIFFA, on January 30, 2011, at The Boathouse at Central Park in New York City during the N.Y. International Gift Fair. The Party for Life will feature food, drinks and a short program honoring industry leaders David Moses of Lazy Susan and Marcia Miller of Mud Pie. Special guest Kathy Ireland will receive the first Design For Life Award. Guests also will mingle, network and compete for a wide array of prizes available at a silent auction.

[Event Details →](#)



DIFFAPORIUM: Shop for Life in NYC

Big Apple shoppers mark your calendars! A big gift and home sample sale will take place Tuesday, November 30, to Saturday, December 4, on the first floor of the New York Design Center, 200 Lexington Ave. at 33rd St. in Manhattan.

[Event Details →](#)



Who's Helping?

Gift for Life Supporter Spotlight

Marcia Miller, president of Mud Pie LLC, will be honored during Gift for Life's 19th Annual Party for Life, taking place January 30, 2011, at The Boathouse at Central Park in New York City. Marcia will receive the "Trailblazer Award," which recognizes an industry pioneer for outstanding achievement and significant contributions, as well as creative products and ideas with lasting impact.



Where Does the Money Go?

Who Gift for Life is Helping

Through the Heart of America Community AIDS Partnership, DIFFA Kansas City supports the Kansas City Free Health Clinic's HIV Prevention Program, which aims to reduce the spread of HIV infection among women of color using a peer counseling approach in nontraditional outreach venues.

[Learn More →](#)

You are receiving this newsletter because someone in the industry thought you would like Gift for Life updates.
If you do not wish to receive updates, select the "unsubscribe" link below.



[Whereoware, LLC](#) (ckelly@whereoware.com)

505 Huntmar Park Drive, Suite 200, Herndon, VA 20170 • 877-521-7448

[Modify Your Profile](#) | [Guaranteed Unsubscribe](#) | [Forward to a Friend](#)