



# 25<sup>th</sup> Anniversary Party for Life



Monday February 6, 2017, 6:30PM to 10:00 PM  
The Boathouse at Central Park

**Cocktails, New York fare, an exciting silent auction, dancing and more!**

**Honoring**  
**Jan van der Lande, Kikkerland Design Inc.**  
*Chuck Yancy Lifetime Achievement Award*

## **PRESENTING Sponsor Package (\$25,000)**

- Twenty-five (25) tickets for you and your clients
- Credit as Party for Life presenting sponsor
- Logo inclusion on press wall, GiffforLife.org, and in souvenir program book
- Full-page ad in souvenir program book (front or back cover placement)
- Two (2) tables of ten reserved for your guests
- Name inclusion in press releases
- Name and logo inclusion in Gift for Life monthly e-newsletters

## **PLATINUM Sponsor Package (\$15,000)**

- Twenty (20) tickets for you and your clients
- Logo inclusion on press wall, on GiffforLife.org, and in souvenir program book
- Full-page ad in souvenir program book
- Table of ten reserved for your guests
- Name inclusion in press releases
- Name and logo inclusion in Gift for Life monthly e-newsletter

## **DIAMOND Sponsor Package (\$10,000)**

- Twelve (15) tickets for you and your clients
- Full-page ad in souvenir program book
- Logo inclusion on GiffforLife.org and in souvenir program book
- Name inclusion in press releases
- Name and logo inclusion in Gift for Life monthly e-newsletter

## **GOLD Sponsor Package (\$5,000)**

- Eight (8) tickets for you and your clients
- Full-page ad in souvenir program book

## **SILVER Sponsor Package (\$2,500)**

- Six (6) tickets for you and your clients
- Half-page ad in souvenir program book

**BRONZE Sponsor Package (\$1,000)**

- Four (4) tickets for you and your clients
- Acknowledgment in souvenir program book

**FRIEND Sponsor Package (\$500)**

- Two (2) tickets for you and your clients
- Acknowledgment in souvenir program book

**SPONSORSHIP RESPONSE FORM**

Name/Company \_\_\_\_\_

(as you wish it to appear in printed materials)

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Check here if your gift is in honor of Jan van der Lande of Kikkerland

**Please Reserve the Following:**

\_\_\_\_\_ **PLATINUM Sponsor Package** at \$15,000

\_\_\_\_\_ **PRESENTING Sponsor Package** at \$25,000

\_\_\_\_\_ **GOLD Sponsor Package** at \$5,000

\_\_\_\_\_ **DIAMOND Sponsor Package** at \$10,000

\_\_\_\_\_ **BRONZE Sponsor Package** at \$1,000

\_\_\_\_\_ **SILVER Sponsor Package** at \$2,500

\_\_\_\_\_ **FRIEND Sponsor Package** at \$500

**If you would like to be a part of this 25<sup>th</sup> anniversary event but you can't attend, please consider purchasing an ad or making a contribution.**

\_\_\_\_\_ Buy a **FULL PAGE** ad in program book (\$1,500)

\_\_\_\_\_ Buy a **QUARTER PAGE** ad in the program book (\$500)

\_\_\_\_\_ Buy a **HALF PAGE** ad in program book (\$900)

\_\_\_\_\_ Please accept our contribution of \$\_\_\_\_\_.

**Payment:**

\_\_\_\_\_ A check made payable to DIFFA in the amount of \$\_\_\_\_\_ is enclosed.

\_\_\_\_\_ Please bill my: \_\_\_\_\_ AmEx \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ If Corporate Card, Company Name \_\_\_\_\_

**Please reply by January 6, 2017, to guarantee inclusion in Gift for Life's "Party for Life" souvenir program book.**

**Please make checks payable to DIFFA** Checks may be mailed to: *Gift for Life, c/o DIFFA, 16 West 32<sup>nd</sup> Street, STE 402, New York, NY 10001*. For further information, please call Steven Williams at (646) 380-4202 or e-mail [swilliams@diffa.org](mailto:swilliams@diffa.org). All tickets are non-refundable. For U.S. residents, \$90 of each ticket is a non-tax-deductible charge for food, beverage, and entertainment. Payments in excess of \$90 per person and contributions in return for which no goods or services were received are tax deductible as a charitable contribution (DIFFA Tax ID 13-3224150).